



Sponsorship Detail June 2021 - July 2022

CDAF and SAAC have restructured sponsorships so that businesses have greater flexibility in their choice of support and marketing opportunities. We offer a variety of options, both event-specific and year-round, based upon your budget. Some sponsorships may be satisfied, in part, with in-kind contributions that reduce previously anticipated expenses. Sponsorships are first-come, first-served until taken.

Donations of any amount received between July 1 and June 30 are recognized at fiscal year end (6/30) in a graphic used in our Annual Report, on our website, and anywhere else needed, until the following FYE. Additional benefits for specific sponsorship levels are listed below:

\$500-999 - Event-specific sponsorships

This is our entry level "Poster-Only Sponsorship." Sponsors at this level get standard logo placement on choice of CDAF, Forks & Corks, or Art in the Park posters. Recognition on event-related communications (print or otherwise) as appropriate. Limited to 5 spots on each poster.

\$1,000+ Patron

Sponsors at this level are included in our "Patron list" and receive a quarterly letter with substantive insight and updates. Patrons are also recognized at least once annually at Forks & Corks, CDAF, or other key event.

CDAF Villages: any one of the Children's Village, International Village, Potter's Village, Pet Parade, Writer's Village. CDAF sponsors get a 2' X 6' full-color Logo Banner displayed at the selected CDAF event. \$1,500 for NEW Sponsors. \$1,000 for #CDAF2020 Sponsors.

\$2,000-4,999 Community Star Patron

This is our entry-level sponsorship for a fiscal year. In addition to Patron benefits, Sponsors at this level get standard logo placement on choice of CDAF, Forks & Corks, or Art in the Park posters. These Sponsors also receive their choice of exclusive sponsorship of 1-2 of the following with banner:

- CDAF
 - East, West, or South Stage at CDAF
 - CDAF Juried Arts Exhibit
 - NOTE: Taste of Starkville and Artisan Village sponsorships are \$2,500.
- An AiPP Art Exhibit

CDAF sponsors get a 2' X 6' full-color Logo Banner displayed at the selected CDAF event. AiPP Exhibit sponsors get a full-color banner/poster (overall size not to exceed 6 square feet) displayed at the Greater Starkville Development Partnership during the duration of the exhibit.

This includes name recognition on standard press releases, semi-monthly newsletter (at least through fiscal year end of the donation).



\$5,000-9,999 Circle of Distinction Patron

In addition to Patron benefits, Sponsors who contribute at this level receive priority logo placement on CDAF, Forks & Corks, and Art in the Park posters (all 3 posters), and well as Title Sponsorship of one of the following key initiatives: Art in the Park, Art Partners, Business Skills Workshops, Summer Scholarships,

\$10,000-14,999

In addition to Patron benefits, Sponsors at this level receive premier logo placement on CDAF, Forks & Corks, and Art in the Park posters (all 3 posters), as well as choice of Title Sponsorship for either Forks & Corks or Art in the Park.

\$15,000+

In addition to Patron benefits, a Sponsor at this level can claim Title Sponsor for CDAF.

If these options are out of your budget, please contact us. Some events offer opportunities that are subject to availability and at the discretion of the event chair(s). These range from **\$250-499**. Examples include printing of F&C programs, supplies for outreach booth at Pumpkinpalooza, golf carts at CDAF, or other touchpoints. Where possible, this includes logo recognition at the event as well as listing in our Annual Report.